



## EU MAKES BUSINESSES IN BELARUS STRONGER



The EU provides **Belarusian companies with funding, training, and export support** to new markets through the **EU4Business initiative**

### WHO HAS ALREADY BENEFITED?



**SERGEI MISACHENKO**  
**COMPANY DIRECTOR**

received **EU funds and EBRD expertise** to develop a business plan for Buslik, the children's clothing and baby food producer he founded in 2001. Now, Buslik is present in every major town in Belarus.



**SVETLANA SIPAROVA**  
**FASHION ENTREPRENEUR**

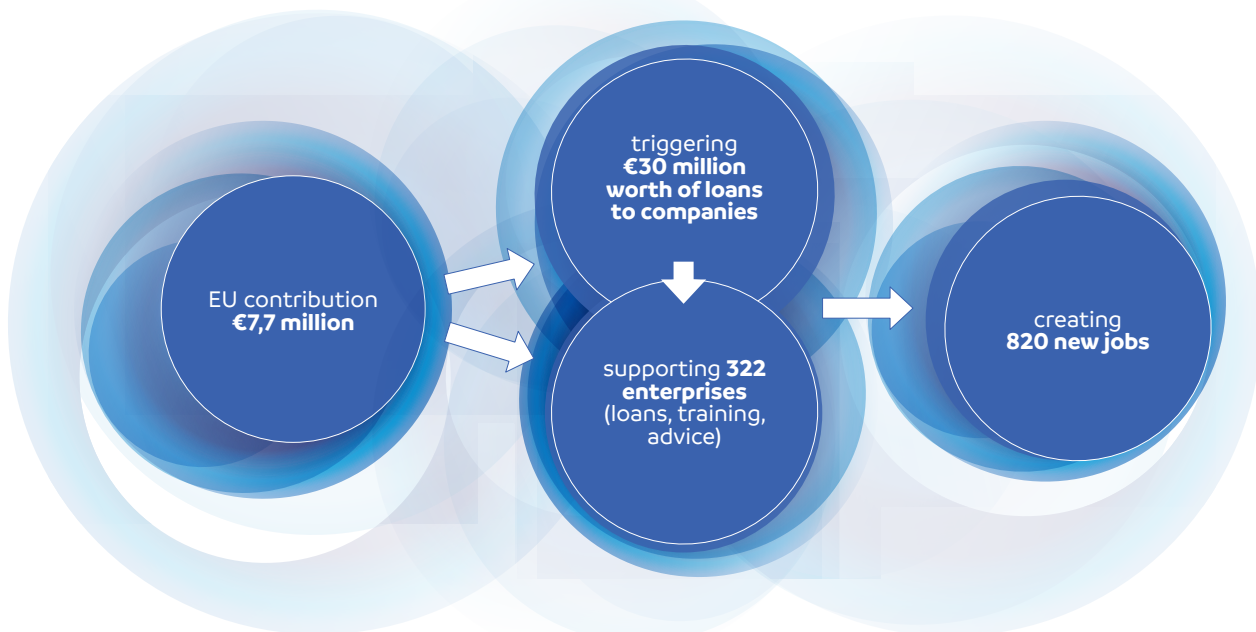
received **funding from the EU** to expand her clothing brand Mark Formelle. As a result, turnover rose by 87% and exports to neighbouring markets doubled.






**NIKOLAY KURAYEV**  
**IT DEVELOPER**

worked together with an experienced **business adviser from the EBRD as part of EU support** to help him **expand his business**. The turnover of Nikolay's company increased by 65% in one year.

### EU4BUSINESS IN FIGURES (2009-2016):



 <p><b>BETTER ACCESS TO FINANCE</b></p>	 <p><b>IMPROVED BUSINESS SKILLS</b></p>	 <p><b>BETTER ACCESS TO NEW MARKETS</b></p>
<ul style="list-style-type: none"> <li>• Loans for women-led businesses</li> <li>• Micro credits for setting up or developing a small business</li> </ul>	<ul style="list-style-type: none"> <li>• Tailored advisory services and support to companies on human resources, IT and management</li> <li>• Training programmes to improve skills of entrepreneurs</li> <li>• Tailored training and mentoring for women entrepreneurs</li> </ul>	<ul style="list-style-type: none"> <li>• Business advice and training for export-oriented companies</li> </ul>



The EU helps companies in **Belarus** through the **EU4Business Initiative** and works together with the EBRD, EIB, KfW, the International Trade Centre, OECD, and the World Bank.